Munster PPS Media and Communications

For the 2019/2020 school year the Munster PPS website received over 53,400 users and amassed over 351,000 pageviews. These figures are from September 1st 2019 to March 13th 2020 taking into account the school shutdown in March.

At the beginning of the 2019/2020 school year the committee launched a number of new features to the Munster PPS website. These features included a number of new quick-link tabs to improve the user experience for all visitors. The website now also allows for schools to register their players in a GDPR compliant manner.

The committee facilitated the live streaming of the Corn Uí Mhuirí Football Final and Dr. Harty Cup Hurling Final. These streams were very well received with over 11,000 and 30,000 views respectively recorded on Facebook.

In as far as possible, our social media accounts are updated on a daily basis. A feed to the Twitter account is available on the website and it is a brilliant way of sharing information. As articles and information is released on the website it is also released as a tweet. We have a large following on Twitter of 8000 and where possible we try to live tweet from games. Our Twitter account is not just of benefit to schools and supporters, as the national media use it for instant information and picking up results quickly.

In conjunction with the GAA Future leaders transition year programme, this year we offered students in schools the opportunity to write a match report and have it feature on our website. We received a fantastic response to this initiative and the match reports offered supporters an insight into the games. The reports were to a very high standard and credit must go to the students who produced them.

The Committee will strive to continue the promotion of the Munster Post Primary Schools Competitions through our website and through social media channels such as Twitter. We look forward to bringing supporters and followers information on games in the very near future.